



In cooperation with

DHGS

**DEUTSCHE HOCHSCHULE
FÜR GESUNDHEIT & SPORT**

SNOWSPORTS



University certificate course
60 ECTS | Master's level

► LEAD

► PERFORM

► SHAPE YOUR CAREER

Snow sports are at a turning point.

Climate change, internationalization, digitalization, and rising quality demands are fundamentally transforming the industry. Tradition alone is no longer enough. What's needed are people who understand the sport, take responsibility, and can shape the future.

SNOWSPORTS is not a typical training course.

It's a strategic qualification for those who want to reimagine snow sports – on the slopes, in management, in destinations, organizations, and the industry.



1

IF YOU WANT TO TAKE SNOWSPORTS FURTHER.

SNOWSPORTS combines:

- Excellent alpine sports training
- University-level sports science
- Management, business, and leadership skills
- Real-world practical projects in alpine and tourism systems

Part-time. International. Master's level.

2

WHY

SNOWSPORTS?

The future of snow sports needs a new profile

- Winter and summer sports conceived within a holistic system
- Training in a real alpine environment, not just in the lecture hall
- Scientifically grounded, practically implemented
- Clear focus on leadership, management, and decision-making skills
- 60 ECTS credits, fully transferable towards a Master's degree in Sports Science



THIS PROGRAM IS FOR PEOPLE

3

WITH HIGH STANDARDS. AMBITION.

AND A CLEAR GOAL.



- Ski instructors and snow sports instructors who want **more than just teaching**
- Competitive athletes who want to **strategically develop their careers**
- Managers from **ski schools, cable cars, tourism & sports organizations**
- Career changers with a sports background and a drive to **make a difference**

In short: For everyone who wants to not only work in snow sports, but also make an impact.

4

WHAT TO EXPECT

A demanding, interdisciplinary program with clear practical relevance:

- Alpine focus on snow sports, hiking & biking
- Exercise physiology, training theory & movement analysis
- Management, business & sports economics
- Tourism & destination management
- Leadership, communication & pedagogy
- Health, prevention & performance optimization
- Practical projects & internships in leading sports and tourism institutions

→ **Blended Learning:** Intensive in-person sessions. Compact course blocks. Digital learning. Designed for professionals.





5 CURRICULUM OVERVIEW | 60 ECTS

Modul	ECTS
Exercise Physiology, Training & Sports Medicine in Alpine Settings	6
Alpine Skiing	6
Topography, Snow & Avalanche Science, Alpine Course	6
Snowboard & Alternative Snow Sports	6
Leadership, Moderation, Conflict Management & Pedagogy	6
Action Research in Sport & Tourism	12
Management, Economics & Tourism	6
Expert Development in Alpine Skiing	6
Skiing Competency Module	6



6 ADMISSION

- Participation possible with or without ECTS credits.
- High school diploma or equivalent qualification required.
- Practical sports experience required.
- Personal interview required.

7 A CAREER WITH PROSPECTS

SNOWSPORTS opens doors. Nationally and internationally.

- Management positions in ski schools and winter sports businesses
- Management in alpine tourism and destination development
- Sports industry, innovation and product development
- Health promotion, prevention and performance
- Coaching, training and project management
- Direct entry into a **Master's program in SPORTS SCIENCE.**



8 DEGREE & ACADEMIC ELIGIBILITY

- SNOWSPORTS University Certificate (60 ECTS) at Master's level
- Your direct entry into the Master's program in Sports Science
- Shorten your Master's studies to just 2 semesters (60 ECTS)



9 TUITION FEES

- Investment in your future: €11,990.00 for the university certificate
- 100 % credit transferable to the Master's program in Sports Science
- Master's program (60 ECTS) from €7,410.00
- Maximum added value through seamless transition from the certificate to the Master's program

10 SNOWSPORTS IS A STATEMENT.

For quality. For responsibility. For the future.

This program is for people, who want to **develop** snow sports,
not just manage them.

People who are ready to make decisions, to understand systems.
And to make an impact.

SNOWSPORTS.

For those who lead the sport - not just practice it.



CONTACT & INFORMATION

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