

This form is to be used to nominate candidates for elected positions on the British Ski and Snowboard Discipline Committees. Nominations must be submitted on this form by the due date.

Discipline Committee:	Alpine, Speed, Telemark
Nomination for position:	Chair

Your Name:	Anthony (Tony) Trayner
Date of Birth:	04/03/1953
Nominated by:	Tony Willis and Jenny Shute

Briefly describe your skills, competence and experience in the following areas:

Governance:	I have been involved in Alpine skiing for 40 years, in this period I have been involved in all aspects of management and administration of Alpine disciplines including teams, sponsorship, organizing and running races and I have been a director of Snowsports Scotland on a number of occasions I am currently Chairman and CEO of 2 companies and Director of 3 other companies.
Strategic Planning:	My day to day work requires me to have a systematic approach that envisages a desired future in the companies that I run and translating such visions into defined goals or objectives and then manageing the necessary sequence of steps to achieve them. As a manager and director of companies and people it is essential that you develop strategic plans and then to implement and achieve such plans.
Marketing and Sales	Not one of my strong points. I have a good knowledge of the principals and requirements in sales and marketing and have a good background in setting the strategy and managing others to achive the goals and objectives set.
Financial Management:	I have a very sound background in commercial and financial management.
Human Resource Management:	Human Resource is the backbone of all organization and I have successfully managed organizations of up to 500 people. I belive strongly that people drive business and that personnel should



	be respected and have formal reviews on a regular basis to advise the strengths and weaknesses and be advised of the organizations plans going forward.
Information technology	I am competent in the Microsoft suite of software (Word, XL, Power Point and the like) and IT as necessary to allow me to communicate as necessary.
Risk Management	Health and Safety has to be one of the key driving forces in any organization. I am up to date with CDM and hence the requirements for Risk assessments for all activities. As a regular race organizer I have attended TD updates annually and therefore have a good understanding of the risks and management of such risks in snowsports.



Please use the following sections to describe why you wish to be elected:

Your vision for the Discipline and the Sport

Alpine, Speed and Telemark (AST) Committee over the last few years has not had its difficulties to seek where fractions have developed among athletes, coaches, race organizers and parents, one of my first priorities will be to take soundings from the people involved in the sport and through good governance and within the agreed remit across all the disciplines.

The AST is one of 4 discipline committees within BSS that have been set up to provide checks and balances as to how each discipline is run, as Chairman of the AST committee and working and in coordination with the members of the committee will ensure that all aspects of the disciplines will have a forum to be represented.

From my 40+ years in the sport the sport is not broke but there are areas that we need concentrate on to improve our sport for the benefit of our athletes and I have strong views as to where snowsports should be heading these include;

Volunteers - We have a very small pool of volunteers and supporters that are the nucleus of snowsports and without whom we would have no future. From my experience volunteers are the life blood of our sports and we should ensure that they are not put down but are rewarded for the work that they do. Where appropriate we should provide training and support our volunteers not only to develop themselves but also the sport as a whole

Athletes – Everything that I do in snowsports is for the competitors/athletes we are not an alpine nation, we must nourish and cherish the talented athletes that we do have, giving them the best support, advice and coaching that we can provide. Whilst goals and targets are very important in the development of athletes one size does not fit all, we need to have pathways but these need to be individual athlete centered not a theoretical utopia that can never be achieved. For all of the major events such as World Championships and Olympics we should like most if not all of the other competing nations fill all the hard earned quotas with the best athletes that we have and not as in the past have impossible selection criteria that stops these quotas being filled.

Coaches – We have some excellent home grown coaches and like our athletes should be cherished, provided development pathways and we should make every effort to increase and improve the pool of coaches to ensure the best are available to coach our athletes at all levels.

Co-ordination – There has to be a co-ordination between all snowsports disciplines, we need to seek out where the common denominators are and support each other for the benefit of our athletes. Alpine, speed and Telemark are the primary concern but good co-operation between all disciplines can only help each



individual discipline (as an example alpine and ski cross have pretty much all the same elements). Other than BSS we need to work better and more closely with all parties including the Home nations and TD forum, past differences have to be reconciled and better future together determined. There are many other influential parties both at home and internationally that we must work with such as clubs, snowsport organizations and specialist snowsport schools to support our planned pathways for our athletes.

Festival of Snowsports – The marketing of snowsports has improved over the years but the more income we have the better the support we can provide to our athletes a vision I have is to have a snowsports festival at a suitable time and location where we can bring all disciplines to one resort, where all the athletes will come together under one competitive banner. There are a lot of practicalities to overcome and I am sure a lot of naysayers but as a very minimum we could have all alpine disciplines (as per the British Championships), snowboard SL and GS, telemark (forms and distances depending on resort) and ski and Board cross.

In my role as Chairman of the AST committee and member of the BSS Board I will work tirelessly in the governance of our sport for the benefit of our athletes, win medals and have more balanced athletes.

What you will bring to the role

I hope that you know me in person and as always it is difficult to describe oneself. I am a good communicator and listener and will listen to all points of view but once the strategy and goals have been determined I will enthusiastically implement them.

How do you differentiate yourself

Candidates for athlete representatives should list their representative honours in this section I have a proven track record in the setting of strategies and management of organizations that delivers such strategies.

I have more than 40 years experience in snowsports and I will bring all that experience together with my corporate organizational skills to co-ordinate all aspects of my roll